

DESIGN BRIEF

USAGI JINJA – EMBROIDERED JACKET

PROJECT

Create a drawing to embroider on the back of a black canvas jacket, with the following elements:

1. A weeping willow tree that has roots of roughly equal dimensions with the trunk and leaves.
2. The Japanese character 忍, superimposed on the above mentioned willow tree. These are brushstroke and print versions of the same character.



Example: the following tree (which is not a willow) has a root system that is larger than the trunk and leaves. Our logo should be a weeping willow; there should be balance between the root system and the trunk & leaves.



APPLICATION

This drawing will be embroidered on black canvas jackets; the embroidery will be approximately six inches in diameter.

TECHNICAL SPECIFICATIONS

- .ai and .pdf files.
- The design should be executable in embroidery, considering that the print size will have a 6 inch diameter.